



Thank you for your interest in being a Sponsor of Special Happens.

Sponsorship of Special Happens is a unique opportunity to present relevant, inspirational, creative and problem-solving sellers, authors and artists to readers who would be interested in their product(s). Each sponsor is carefully selected with that criteria in mind. The successful Special Happens / Sponsor Relationship allows the connection of much needed resources to readers (parents, caregivers, teachers, therapists and family members of children with special needs).

Special Happens is an informational and personal perspective blog and community resource to parents, teachers and caregivers of children with special needs. Beginning in October, 2010, Special Happens continues to flourish with constant and consistent readership growth. While we strive to cover a number of diagnosis and needs beginning in childhood and beyond, the main focus of Special Happens surrounds Autism, Epilepsy, Cerebral Palsy, Sensory Processing Disorder and Developmental Delays.

**Continue....**



Gina St. Aubin is the editor and author of Special Happens. She has expertise in blogging and navigating social networks including twitter and facebook. She continually advocates in informal settings, attends conferences, contributes to **5 Minutes for Special Needs**, and is on the **Sensory Processing Foundation Board of Directors**. That being said, it is an exciting time to begin Sponsorship of a unique site that promises to grow in community, readership, education and advocacy for children with special needs.

The Sponsorship spaces available vary. Each Sponsorship Agreement allows for a 3 month contract, paid in full at the start of the 3 month period, via PayPal. The agreement is then renewable at the end of the initial 3 months on a month to month, 3 month or other custom requested time, agreed to by both parties.\* If you haven't already done so, please send an email with a link to your product, shop, book, equipment or other goods.

*\*Please note, some spaces may not always be available. We are very happy to work with sponsors to ensure your sponsorship ad is placed in the appropriate space, with appropriate sizing, etc. Prices may adjust to match the continued growth of Special Happens.*

*Thank You for your interest and for your support!*


**Continue...To Ad Space / Pricing**

# Special Happens • *move forward*

*your place for real life, Special Needs, and everything in between*


## Readership / Influence

Special Happens readership and influence come from a variety of sources including RSS, Facebook, Networked Sources, Twitter, Google Page Rank, Alexa, Klout and More.

 National Ranking • 294,513 : US Ranking • 55,938

 Likes / Followers • 259

 RSS & Other Aggregate Follower Feed Sources • 515

 1726 Followers • reaching 62,271 people with 93,812 impressions

 Score : 46-50

 Page Rank: 2/10

Average Monthly Page Views • 2576

Currently Ranked #1  
Autism Spectrum Blog  
on Babble.com 2011



All Information as of February, 2012